Semester evaluations, Study Board for Cross-Cultural Studies (CCG and Tourism), Autumn 2014.

Tourism, Aalborg campus:

22 respondents divide across the 7th semester (20) and the 9th semester (2). This suggests the survey can be considered fairly representative of the 7th semester experience, and in no way generalizable as regards the 9th sem. experience.

Only 39% report spending more than 30 hours on their studies each week, 62% spend between 10 and 30 hours per week. Considering that students are supposed to spend 37.5 hours per week on studying, these figures must be the cause of some concern, even if, within the last category, 54% estimate they’ve used 20-30 hours per week. Yet, informed of the required workload, 77% declare that their total work effort during the semester has been satisfactory.

Students generally feel well-informed about objectives and purposes of the programme modules, as well as practical information about the programme.

An impressive number of respondents find that the benefit of the different study activities has been ‘big’/‘very big’ (84%) or ‘average’ (17%). None find the academic outcome to have been ‘small’ or ‘very small’. One comment reads: “I learned more this past semester than I did on the three years of my bachelor”.

Unfortunately, 40% of those who choose to respond to this question (4 students) were dissatisfied with the project group formation process. One comment elaborates, complaining that groups had already been formed by the time the formal group formation meeting was held. Many (80%) completed their project as part of a group. It is a declared goal of the Study Board to promote group work as an integral part of the ‘Aalborg experience’, which makes this figure very satisfactory. 63% feel project (team) work went well, 12% that it didn’t.

Students are generally happy with the physical environment.