Semester evaluations, Study Board for Cross-Cultural Studies (CCG and Tourism), Autumn 2014.

6 Feb. 2015

Tourism, Copenhagen campus:

The number and distribution of respondents – 56, all 7th semester – suggests a fairly representative survey, allowing for some generalisation across the Tourism-Cph student population – yet only for the 7th semester – on the basis of the evaluation.

Only 34% report spending more than 30 hours on their studies each week, 66% spend between 10 and 30 hours per week. Considering that students are supposed to spend 37.5 hours per week on studying, these figures must be the cause of concern. Yet, informed of the required workload, 69% declare that their total work effort during the semester has been satisfactory.

The majority feel well-informed about goals and purposes of the programme modules, but 26% disagree that they were clearly informed. A large majority felt well-informed about practical issues (10%, 5 students disagreed). Respondents find that the benefit of the different study activities has been ‘big’/‘very big’ (44%) or ‘average’ (49%). Only 6% (3 respondents) find the academic outcome to have been ‘small’. Many comments revolve around the lack of competencies of fellow students and the resulting lack of quality instruction (staff feeling obliged to teach to the lowest common denominator).

The majority of responding students are happy with (or indifferent about) the project formation process. Unfortunately 11 (28%) find that it wasn’t satisfactory, but none of the comments develop this theme further. An impressive 98%(!) completed their project as part of a group. It is a declared goal of the Study Board to promote group work as an integral part of the ‘Aalborg experience’, which makes this achievement highly satisfactory.

54% feel project (team) work went well, 22% that it didn’t. Again, many comments revolve around the lack of competencies of fellow students and the resulting lack of quality in the group work.

Whereas previously 50% of respondents have declared themselves to be unsatisfied with the physical environment only 5% (2 resp.) now tick this box. Several comments, however, still speak of over-crowded, over-heated class rooms.