Report on the Students’ Evaluations of Courses and Supervision

International Master’s programme in Culture, Communication and Globalisation

Fall Semester 2015

I. Summary.

Report is based on the 56 submitted responses.

The course attendance reported by the students differ depending on the type of the course. The highest attendance is reported for the core-courses (98%) and the course which requires compulsory attendance for passing the “Philosophy of Science and Methodology” module (100%). The attendance of stream courses varies from 11% to 48% with the Marketing Communication and Consumption stream being the stream with the highest attendance of the stream courses. A relatively high attendance (45%) characterises and optional course in Intercultural Communication. 38% of the students have followed the course in Academic Oral Communication on their optional module. The attendance of the courses offered at the area specialization varies from 7% to 14%.

Generally, in their evaluations, the students comment on the high relevance of courses to the thematic focus of the semester, on interesting and interactive approaches that the teachers employ to engage the students in the class and group discussions as well as on the high value of the theoretical approaches and concepts introduced and addressed through the coursework to understanding the matters of globalisation and culture.

The students critique is mostly directed at the pragmatic issues (e.g. the length and schedule of the course) and at the lack of structural coherence in how the course content and material is represented and communicated within the framework of some courses (e.g. the difference in the teaching approach and the lack of “red line” across the topics for the courses taught by several teachers).

II. Course Evaluations

PHILOSOPHY OF SCIENCE AND METHODOLOGY

The students evaluations of the course are characterised by a discrepancy in relation to level of the coursework and material. Some students note that the course is too easy, while the others think that the course material is too complicated. This discrepancy seem to be directly related to whether the students have been introduced to the field of philosophy of science and methodology in their previous studies and whether they see themselves knowledgeable in this field or not.

The students comment on the difference in the teaching approach applied by the teaches involved in the course particularly in relation to how the workshop part of the course was used. The students found valuable those workshops that were organised around exercises.

At the same time, there can be named a very positive tendency in the evaluations of the course – in relation to the learning outcomes of the course the students listed 31 elaborated points emphasising the value of the course content in ration to the semester’s focus.
MANAGING MULTICULTURALISM, INCL. WORKSHOP IN PBL

In their evaluations the students agree about the importance of the course, the appropriate level of the presented material, the innovative and interesting approach to teaching, the high value of the learning outcome for their project work.

However, some students comment on the lack of balance between the attention to “multiculturalism” and to “PBL” aspects of the course content.

GLOBALIZATION

In their evaluations, the students comment on the novelty of the course material, on the significance of the introduced concepts and perspectives on globalisation, on the engaging methods of teaching as well as on the interesting readings employed in the course.

However, some students found that historical approach to understanding globalisation seem to be privileged at the expense of the other perspectives. As well as they comment on certain lack of coherence between the course sessions.

ACADEMIC ORAL COMMUNICATION

The student emphasise the enthusiasm and engaging approach with which the teacher presents the material and engages the students and learning. They also comment on the high value of the learning outcome in relation to their studies in the programme.

However, the students agree that presentation exercises carried out during the course have to be carried out in a way that would allow the teacher to follow the work of all the groups.

INTERCULTURAL COMMUNICATION

The students comment on the interesting and engaging approach to teaching applied through the course, on the diversity of the discussed materials and communicational contexts, on the high value of the course for developing a critical approach examining and discussing the concerns of intercultural communication. The students also note a high level of students’ participation in the class discussions and groupwork.

UNDERSTANDING CONSUMPTION AND CULTURE IN GLOBALIZED SOCIETIES

The students’ evaluations are characterised by positive commentary regarding the applied character of the course content its close connection the everyday concerns and context and the diversity of exercises and methods of engaging the students.

THE INTERNET AND INTERNATIONAL MARKETING

The students comment on the enthusiasm of the teacher on many interesting exercises and concrete examples discussed in class as well as on the valuable opportunity to take a “hands-on” approach to dealing with the issues and challenges of marketing and its connectedness to media.

However, the students agree that the course lacks theoretical focus and content which makes it difficult to apply the knowledge gained through the course in their academic work.

DISTURBING LANDSCAPES: MIGRATION, DIFFERENCE AND SOCIAL HIERARCHIES

The students’ evaluations emphasise the diversity of the topics, contexts, concerns and materials discussed in the course, the innovative approach to engaging the students in the discussion
employed by the teacher, the role of the course and the teacher’s didactic approach in facilitating critical thing in relation to the migration field of studies.

**Organizational Leadership and Communication**

In their evaluations, the students agree on the importance of the course in relation to the learning goals and scope of the Organisation Communication and Leadership stream. The students stress a clear and important link which the course draw between the materials and issues addressed in the course and the international concerns and contexts.

**Intercultural Competence in an Organisational Context**

The students agree that the course is valuable and interesting thanks to the applied, concrete approach to discussing the issues of intercultural communication in organizational setting. As well as they note innovative and engaging approach that the teacher uses to present diverse topics.

Intercultural Competence in an Organisational Context

The students characterize the class as very interesting, important to their studies.

**Social Movements and Global Democracy**

The students emphasise that the course both introduces the basic relevant concepts and perspectives and go in-depth with some of them by relating them to the concrete events and problematics.

**Key Concepts I: Kender du læringsmålene for kurset**

The students agree that the course is very valuable for their studies and for understanding the matters discussed through the coursework of the semester.

**III. Evaluations of Project Supervision**

43 students submitted their evaluations

42 students agreed or completely agreed that project supervision provided valuable support with regard to the academic work its theoretical basis and process.