

ICS COURSES OFFERED IN FALL 2017 MAY 2017 (WILL BE UPDATED AUGUST 29, 2017)

ICS students should select courses totaling 30 ECTS.

Please include ONE and only one course or combination of courses that is assessed by a project report + oral defense of the project.

Please also note that some projects require an oral defense in late January 2018 (the exam dates will be published in the separate study secretariats in Moodle).

Unless otherwise stated, all classes are in the Kroghstræde 3 (KS3) building.

After the start of the semester: Always check in Moodle for any changes regarding all courses.

Danish Language Courses

All international staff and students at Aalborg University are offered Danish language courses by the municipal language center. ECTS credit points are not earned, but certificates of completion will be issued.

COURSES OFFERED BY THE DANISH PROGRAM

ISCAN is a course offered each semester to international students who would like to learn more about Denmark in the context of Scandinavian history, culture and politics.

ISCAN lectures are held in Rendsburggade.

Introduction to Scandinavia (ISCAN) [5 ECTS]

GRADED AS 'PASSED OR FAILED'

Official title on exam transcript: Scandinavian Studies

Please check out the ISCAN website (updated in August 2017) for further details and apply for ISCAN here:
<http://www.iscan.aau.dk/>

Lecturer: Susanne Annikki Kristensen

Assessment

Students may obtain 5 ECTS credits by submitting a 7-page research essay on one of the lecture topics or by attending at least 80% of the lectures (that is at least 5 of the 6 lectures).

The essay will be graded as 'Passed' or 'Failed'. However, a specific - but unofficial - grade for guidance will be given to students specifically requesting one.

A specific grade will not be awarded for passing the class by 80% active attendance.

Check out the ISCAN website at <http://www.iscan.aau.dk/> for any changes/cancellations. Make sure to bring the application form available at the ISCAN website.

COURSES OFFERED BY THE ENGLISH PROGRAM

ENG-3 Language, Communication and Discourse Module/Project Combination [15 ECTS]

NO SEPARATE COURSE

Official title on transcript: Discourse and Society

Module description

The module comprises the following activities: The courses ENG-3 Discourse Studies Methods, the ENG-3 topic course, and project supervision.

A specific grade is awarded.

Supervision: A professor will be allocated as supervisor during the project period.

ENG-3 Discourse Studies Methods

Lecturer:

Course description

This methods course provides students with valuable, practical experience in using a range of qualitative methods for analysing text, talk and social interaction appropriate for undertaking a group project in this field.

Course sessions: First session September. Link in Moodle:

Assessment

PLEASE NOTE: The Discourse Studies Methods course above **MUST** be combined with project work: The course will not be separately graded and **MUST** be taken in combination with the ENG-3 topic course listed below. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG-3 topic course will be assessed together in the combined project plus oral exam.

Official exam title on transcript: Discourse and Society

ENG-3 Topic course

Lecturer:

Course description

In this class, we will look at how scholars have answered the questions:

What is language?

What is power?

What is identity?

We will consider some possible frameworks for analysis, and think about our own answers to these questions.

Course sessions: First session September. Link in Moodle:

Assessment

PLEASE NOTE: The topic course MUST be combined with project work: The topic course will not be separately graded. The Discourse Studies Methods course above MUST be taken in combination with this topic course. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the topic course will be assessed together in the combined project plus oral exam.

Official exam title on transcript: Discourse and Society

LANGUAGE AND INTERNATIONAL STUDIES (LISE) courses

LISE is an interdisciplinary BA-level program focusing on international politics, culture and English language skills. It thematizes itself around international relations, studies in cultural globalization, international organization, the use of language in society and regional studies. It features an international student body and helps position students for a range of MA programs concerning politics, culture and communication across the humanities and social sciences.

Students taking LISE “project modules” – who sign up for the larger semester research project which is the general focus of the university’s educational model – are required to take the background project courses. Students should be aware that those courses have grades of their own as well as leading to a project which is graded in itself.

LISE-1 Introduction to International Studies: Theories and Methods [5 ECTS]

Lecturer:

Course description

This course is an introduction to basic concepts and analytical tools useful for the study and understanding of International Studies as well as to some major issues in international politics.

Course sessions: First session September. Link in Moodle:

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

LISE-1 20th and 21st Century World History [5 ECTS]

Lecturer:

Course description

This course is intended to take students through some of the important themes in 20th and 21st century world history. The intention is to provide a historical background not only for the first semester project, but the study as a whole. The course will address a wide array of social movements, political events, global conflicts and cultural phenomena important for the contemporary world.

Course sessions: First session September. Link in Moodle:

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

LISE-1 INTERNATIONAL STUDIES PROJECT [10 ECTS]

NO SEPARATE COURSE

Project description

The module consists of lecturer-supervised problem-oriented project work within the field of International Studies. It is a requirement for completion of the module that the 20th and 21st Century World History course has been completed and that the portfolio for the Introduction to International Studies: Theories and Methods course has been submitted (see above).

Students should gain knowledge about a delimited topic within the field of International Studies on the basis of the project. The topic must derive from the two LISE-1 courses above.

Furthermore, students should acquire skills in analysing and understanding cultural, social and political phenomena in relation to modern and current development processes as well as skills in applying fundamental knowledge about important political, cultural and social events and trends in western and global history of the 20th and 21st centuries.

Finally, students should obtain competencies in:

- working independently and in groups,
- handling relevant theories and methods for the analysis of a delimited problem within International Studies, and
- presenting ideas, arguments and research results within International Studies in an appropriate academic form, both orally and in writing.

Assessment

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded.

Supervision: A professor will be allocated as supervisor during the project period.

LISE-3 International Relations: Theories and Methods [5 ECTS]

Lecturer:

Course description

This course is an introduction to theories and methods useful for the study and understanding of International Relations as well as to some major issues in international politics.

Course sessions: First session September. Link in Moodle:

Assessment

Portfolio, with a specific grade awarded.

LISE-3 The History of International Relations in the 20th and 21st Century [5 ECTS]

Lecturer:

Course description

This course will introduce you to central developments in international relations at a global level as well as at a regional level (Asia, Africa, North- and South America, Europe, Russia).

Please note that the discussion sessions form part of this module and that active participation in both the class and the discussion sessions is a condition for passing the exam.

Course sessions: First session September. Link in Moodle:

Assessment

Portfolio, with a specific grade awarded.

LISE-3 INTERNATIONAL RELATIONS PROJECT [10 ECTS]

NO SEPARATE COURSE

Project description

The module consists of lecturer-supervised problem-oriented project work within the field of International Relations. It is a requirement for completion of the module that The History of International Relations in the 20th and 21st Century course (see above) has been completed and that the take-home assignment in extension of the International Relations: Theories and Methods course has been submitted (see above).

Students should gain knowledge about a delimited topic within the field of International Relations on the basis of the project. The topic must derive from the two project courses above.

Furthermore, students should acquire skills in:

- formulating a scientifically relevant problem within International Relations,
- applying relevant theories and methods for the analysis of the formulated problem
- communicating ideas, arguments and research results within complex problems in International Relations in a convincing, well-argued and precisely phrased academic form, both in writing and orally.

Finally, students should obtain competencies in:

- applying relevant theories and methods for the analysis of complex problems within
- International Relations, communicating ideas, arguments and research results within International Relations.

Assessment

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded in accordance with the Danish 7-point grading scale.

Supervision: A professor will be allocated as supervisor during the project period.

LISE-3 Introduction to Political Philosophy [5 ECTS]

Lecturer:

Course description

This course will take students through some of the major debates and concepts in the history of political thought with the goal of expanding students' vocabularies as political thinkers, social thinkers and ethical thinkers.

The course will address a wide range of thinkers fundamental to the intellectual history of Western politics. But instead of offering a broad survey of the field, this course will focus on certain issues of contemporary relevance: democracy, economic justice, rights, among others. To discuss the most important claims in western political philosophy, the course will use a variety of examples for each class: from political events like the occupy wall street movement, the crisis in Europe or the Zapatistas in Mexico, to more historical but still recent cases, like the case known as "the Eichmann problem" or Rosa Park's disobedience. The course will also use some fictional narrative for the discussion, from films like Chaplin's "the Great Dictator" and from TV series like "Borgen" or "The House of Cards".

The point is to acquaint students with classical traditions of political thought and provide them understanding of the intellectual background of political philosophical debates playing out today.

Course sessions: First session September. Link in Moodle:

Assessment: Take-home assignment on a lecturer-decided topic (6-8 page), with a specific grade awarded.

LISE-3 English Language Communication in Multilingual Contexts [5 ECTS]

Lecturer:

Course description

This course will provide you with knowledge and understanding of a variety of problems and issues concerning the use of English in multilingual contexts from a European and global perspective, including language policy, linguistic rights, lingua franca communication and multilingualism.

Course sessions: First session September. Link in Moodle:

Assessment

Case, the precise scope and contents of which will be decided at the start of the semester. A specific grade is awarded.

LISE-5 Introduction to Sociology [5 ECTS]

Lecturer:

Course description

In this course, you will be introduced to the discipline of sociology. You will learn about the development of sociology as a field of research and learn about various theoretical perspectives and methodological approaches central to the study of society.

Course sessions: First session September. Link in Moodle:

Assessment

Take-home assignment on a lecturer-decided topic (6-8 page), with a specific grade awarded.

LISE-5 Organizational Studies: Theories and Methods [5 ECTS]

Lecturer:

Course description

The module Organizational studies: theories and methods has two objectives:

- Providing the student with knowledge of organizational theory and of different research approaches to the study of organizations
- In combination with the course, International organizations, laying the foundation for writing a project in the area of organizational studies

Organization is a pervasive aspect of modern society. Few of our everyday practices are uninfluenced by some form of organization: going to the university, shopping or being engaged in political work are all activities involving interaction with organizations. Many organizational scholars argue that organizations

play an increasing role in modern society and that a contemporary citizen accomplishes most of his/her daily routines by way of some form of organizational participation. This implies that for many phenomena that we subject to research as students or scholars, considering organizational aspects is relevant. In order to understand the way organizations function and operate, we need to ask such questions as: what kind of organization is this, how is it built up, and how are the internal power relations formed? Which cultural assumptions dominate in the organization, and how do its members communicate and interact in order to keep the organization functioning. And importantly: how does the organization interact with its social, political and cultural environment? But first and foremost we must try to find a response to the basic question: what is an organization – how do we understand this phenomenon. Organizational theory provides us with a wide range of different answers to this question, and the primary goal of the module is to present and discuss various answers. The course is premised on the notion that organizations are found everywhere: from transnational corporations and institutions to local informal gatherings united by a shared concern, grappling to form some kind of identifiable collective. It will introduce classic organizational theories focusing on formal structures and hierarchies as well as contemporary approaches taking an interest in how organizations are accomplished through organizational participants' daily routines and practices.

Course sessions: First session September. Link in Moodle:

Assessment

The course is assessed on the basis of an exam portfolio, the required contents of which is decided at the start of the semester. A specific grade is awarded.

LISE-5 International Organizations [5 ECTS]

Lecturer:

Course description

The course evolves around questions relating to civil society, private and public international organizations, including non-governmental organizations, social movements and their significance to the international society. We will be discussing a number of theoretical perspectives as well as empirical cases during sessions, and I plan a high degree of student involvement in various types of group work and discussions throughout the course.

Course sessions: First session September. Link in Moodle:

Assessment

The course is assessed on the basis of a lecturer-defined take-home assignment (max. 12 pages)
A specific grade is awarded.

LISE-5 Organizational Studies Project [10 ECTS]

NO SEPARATE COURSE

Assessment

The project is assessed on the basis of the written project report plus the oral defense. The project report should be max. 15 pages per student in the project group and max. 20 pages in the event of individual

projects. One page is defined as 2400 characters including spaces.

Registration for the project requires:

- registration for both of the two LISE-5 courses (Organizational Studies: Theories and Methods and International Organizations)
- submission of both the exam portfolio for Organizational Studies: Theories and Methods and the take-home assignment for International Organizations

Supervision; A professor will be allocated as supervisor during the project period.

Please also note that the oral defense is scheduled for January 2018. Consequently, students should register for this project if they are prepared to undertake the oral defense in January 2018.

A specific grade is awarded.

Courses offered by the Culture, Communication and Globalization (CCG) program

ICS students can acquire 5 ECTS at the CCG programme, in the fall semester. The ECTS can be acquired by taking an individual, internal written examination in: Topic Study I. In addition, the examination is described in the 'Topic Study' Guide available on the Moodle under the 7th semester. The topic study should be based on one or more courses offered in the CCG programme, which the students are expected to follow. The students do not need to register for a particular course/courses. The CCG programme as a rule does not have a compulsory attendance for the courses and the student's presence or absence from the course will not be registered. The topic study examination is not linked to a particular course but to a study module, that is why the name of the course/courses followed by the student will not be visible in the STADS registration or in the study transcript. The topic study must relate to the thematic frame of the semester. All written assignments at the CCG programme must have an international and/or intercultural perspective. The students can read more about it in the 'International/Intercultural Dimension' Guidelines available on the Moodle under the 7th semester. In connection to the topic study assignment, the students can count on one meeting with a supervisor (face-to-face, skype or electronic) where they can discuss the assignment with him or her, and where he or she can comment on the first few pages of the draft. Supervisors are always extremely busy with courses and exams. Therefore, the students need to contact their supervisor early in the semester to plan their meeting and topic study work. The students must register for supervision via Moodle online form by the deadline indicated in the 'Dates to Remember' document available on the Moodle under the 7th semester. The list of the supervisor will be made available on the Moodle shortly after. The students should register for the examination in STADS in the period stated in the 'Dates to Remember'. The assignment must be submitted via Digital Exam by the submission deadline also indicated in the 'Dates to Remember'.

CCG - Culture, Communication and Globalization: The Master's program in CULTURE, COMMUNICATION & GLOBALIZATION accepts admission to the following courses for international students enrolled in

International Cultural Studies. PLEASE NOTE THAT CCG EXAMS IN EXTENSION OF CCG COURSES ARE ASSESSED AT GRADUATE/MASTER LEVEL, MEANING 7TH- SEMESTER/4TH-YEAR UNIVERSITY LEVEL. Students interested in CCG courses are advised to check out the CCG website in addition to the information on courses below.

CCG: The two core courses immediately below are compulsory for all students opting for a CCG PROJECT assessment and may be taken individually by students opting for topic study 1.

CCG COURSE REGISTRATION REQUIREMENTS AND ASSESSMENT: Assessment: 5 ECTS/2½ US credit points awarded for topic study 1. (A maximum of one CCG course may be assessed by a topic study).

Alternative assessment: 20 ECTS/10 US credit points awarded for a project exam. To register for the project, the two core courses are compulsory, and two additional courses must be taken from one of the streams of CCG courses. This means that the maximum CCG course registration is for four courses assessed by a project plus oral exam, plus one individual CCG course assessed by a topic exam (topic study 1), for an overall total of 25 ECTS.

All courses are 5 ECTS/2½ US credit points, assessed by topic papers. Max. one CCG course may be assessed by topic papers.

Project: 20 ECTS/10 US credits.

Topic study 1: 5 ECTS/2½ US credits

Core courses

Core Course 1: Globalization

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

This course is a joint, stream-shared course of the 7th semester of the CCG. Together with Managing Multiculturalism, with PBL/Project Writing it forms the two core courses of the semester which, along with two optional stream courses, make up the basis of the module Global Processes and thus for the semester project.

Course sessions: First session September. Link in Moodle:

Core Course 2: Cultural Worlds

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

Course sessions: First session September. Link in Moodle:

Stream: Organizational Culture and Leadership

The project option in this stream requires registration for the two core courses above plus the two stream courses below.

Organizational Leadership and Communication

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

Leadership is studied as a concept in itself and in its many communicative influences on organizational life, including organizational growth and change processes, ethics in a global context, the creation and maintenance of trust, and situated leadership processes, to name a few. All topics are seen in the light of globalizing processes.

Course sessions: First session September. Link in Moodle:

Intercultural Competence in an Organisational Context

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

The course introduces the student to intercultural competence as a theoretical concept and relates the discussion of the complexity of the culture concept to intercultural competence, particularly in an organisational setting.

The main objective of the course is to give the student insight into the practical implications of intercultural competence on both an individual and an organizational level. How does intercultural competence express itself in practice - in the organizational culture, in human resource management, knowledge management, and in corporate and societal structures and programs?

How can a person - in practice - contribute to the building of intercultural competence in organizations?

Working methods: lectures as well as group and plenary discussions based on real-life examples and cases drawn from public and private sector organizations. In addition, two videos will be shown.

Course sessions: First session September. Link in Moodle:

Stream: International Relations and the Global Order

The project option in this stream requires registration for the two core courses above plus the two stream courses below.

The United States and Global Politics

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

This course will focus on America's role in the world. We will examine the postwar history of US foreign policy, discuss approaches to the study of the United States' international role, various way to categorize US foreign policy traditions as well as a number of key contemporary issues: unilateralism and multilateralism in US foreign policy, the American "empire", the "War Against Terror", the US role in the Middle East, transatlantic relations.

Course sessions: First session September. Link in Moodle:

Social Movements and Globalization

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

This course will focus on the role of social movements in the pursuits of democracy, justice and equality in the world. Social movements can be understood as forms of collective action which aim to obtain substantial social change in a particular field (civil rights; the environment; gender, etc.). They are usually also understood as being in conflict with the establishment of actors, institutions, ideas and norms within their field of interest. Today social movements are claimed to work in an increasingly global political, social and economic context. These observations urge us to consider what we mean by democracy from global, transnational and local perspectives and what is old and what is new about these issues?

Using a variety of social movements as empirical starting points the course addresses different theoretical and methodological approaches to social movements, putting these in the context of contemporary debates on global democracy.

Course sessions: First session September. Link in Moodle:

Stream: International Migration & Ethnic Relations

The project option in this stream requires registration for the two core courses above plus the two stream courses below.

Disturbing Landscapes: Migration, Difference and Social Hierarchies

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

In contemporary society difference and diversity are often perceived in terms of negative and challenging developments, which can lead to disharmony, dis-homogeneity, social unrest and “ethnic” conflict. We learn and hear frequently that diversity needs to be managed, accommodated and mediated in order not to disrupt historically settled “social cohesion” and national unity and identity, by giving rise to internal struggles, discord and socio-economic unbalances.

In the recent decade, multiculturalism and the ‘limits of tolerance’ have been amply debated from many and various sides: while on the one side positive emphasis is given to the enrichment coming from different social, cultural, ethnic, religious and sexual orientations, on the other side diversity (social, ethnic, religious, cultural) is portrayed as irreconcilable, conflictual and threatening the integrity of the existing ‘status quo’ (variously defined in terms of social cohesion, national culture, identity, etc.). Thus, diversity seems to be positive, mainly when it is held ‘at distance’.

This course aims at approaching the complex and interrelated forms of Diversity in society and to provide analytical, methodological, theoretical and conceptual tools that can help the student to study and understand how diversity is or can be defined, constructed, structured and interpreted from different perspectives. Also, during the lessons we will strive to study the mechanisms that often are used to oversimplify and hierarchise difference. By means of various studies and perspectives (historical, anthropological, sociological, geographical, political, linguistic) we will approach the mechanisms that build and manage diversities and difference, paying attention to the implications of these approaches in conventional discourse, media, politics as well as in structuring and developing the ‘physical space’, and in other concrete settings.

There are both obligatory and optional readings for each lesson. Activities during classes require the student reads the material in advance.

Course sessions: First session September. Link in Moodle:

Key Concepts 1

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

This lecture will address how various societies respond to accelerating migration by investigating how international migration transforms societies in both arrival and departure countries. The main question asked is; how does migration, as a key global process, characterize and influence the present and future of our societies?

Course sessions: First session September. Link in Moodle:

Stream: Market Communication and Consumption in Globalized Societies

The project option in this stream requires registration for the two core courses above plus the two stream courses below.

Understanding Consumption and Culture in Globalized Societies

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturers:

Course description

The course introduces a broad range of perspectives and issues prevalent in contemporary consumption studies. The principal aim is to promote students' reflection on prevailing theories and topics, as well as to develop ideas for project work by discussing how consumption theories can be applied in different thematic and empirical fields. We discuss consumption and consumer behavior as closely related to particular social, cultural and historical contexts reflecting main sociological and anthropological approaches to the field of consumption studies. During the course you will learn to identify differences between theories and to reflect on the different interpretations, implications and explanations of consumption and consumer behavior that they offer. In addition to this, the course has a particular focus on the understanding of cultural differences in a globalized world and on working with 'culture' as an academic concept. Finally, most consumer theory is developed in (affluent) Western Europe and the US. We will discuss possible implications of this for poor consumers as well as include examples of consumption studies from other parts of the world. The first half of the course will focus on the main sociological and anthropological theories on consumption and consumers, whereas the latter half will provide empirical/thematic examples of consumption studies.

Course sessions: First session September. Link in Moodle:

The Internet and International Marketing Communication

[5 ECTS if assessed by a topic study. Max. one CCG course may be assessed by a topic study.]

Lecturer:

Course description

What is "The Internet and Marketing Communication"? What should it be?

Course sessions: First session September. Link in Moodle:

CCG Course registration requirement and assessment

Assessment: 5 ECTS/2½ US credit points awarded for topic study 1.

(A maximum of one CCG course may be assessed by a topic study.)

Alternative assessment: 20 ECTS/10 US credit points awarded for a project exam.

To register for the project, the two core courses are compulsory, and two additional courses must be taken from one of the streams of CCG courses.

This means that the maximum CCG course registration is for four courses assessed by a project plus oral exam, plus one individual CCG course assessed by a topic exam (topic study 1), for an overall total of 25 ECTS.

IBC courses: Languages and International Business Communication

International Business Communication (IBC) is a programme which places special emphasis on companies' international relations and in this context focuses on four separate, yet inter-related elements: language, communication, marketing and intercultural competence.

In the Fall Semester IBC offers courses from the 1st and 5th semester bachelor's degree programme. Foreign guest students can choose freely between these courses and attend the same classes and sit the same examinations as their fellow Danish students. Teaching in most subjects takes place over an approximately 8-week period from the beginning of September.

Depending on the courses selected, examination takes the form of a written home assignment, an oral examination or a written project/synopsis with subsequent oral examination. Students writing a project or synopsis alone or in groups receive supervision by teaching staff during the project period and will be required to attend a short Problem-Based Learning (PBL) course. The examination period for all subjects is normally from mid-November till January.

IBC COURSES IN ENGLISH

IBC-1 Culture, Communication and Society [10 ECTS]

Official title on transcript: Business and Society (English)

Lecturer:

Course description

This is a course that runs over the first two semesters. In the first semester the basic aim of this course is to guide the student to a nuanced understanding of the United States. Topics covered include the nation's geography, the changing composition of the population, the political and electoral system, economic organization, class structure, racial divisions, religious variety, social welfare, foreign policy and educational institutions. A critical approach to these areas is encouraged, with the course involving a high degree of student participation.

Teaching takes place exclusively in English and teaching methods include lectures and group discussions.

Course sessions: First session September. Link in Moodle:

Assessment

For ICS students the course leads to the Business and Society synopsis (oral exam with a specific grade awarded).

IBC-5 Chinese Civics I [10 ECTS]

Lecturer:

Course description

Welcome to the combined course in Chinese Culture and Chinese Civics. As you will see from the lecture plan below, we have chosen to create a combined course covering the two topics Chinese Civics and Chinese culture. Consequently, there will be two classes every week. We will discuss what this means for the examinations during the first class.

The course will give you a basic introduction to the fundamental building blocks of modern China. We will begin by a quick overview of Chinese history and a discussion of various theories of culture, before moving on to some of the major institutions in Chinese society: The political system, religion, education and the family. The semester will end with a discussion of China's place in the world today.

Course sessions: First session September. Link in Moodle:

Assessment

Individual 4-day take-home assignment in one of the above areas or in a combination of areas. A specific grade is awarded.

IBC-5 Chinese Culture I [10 ECTS]

Lecturer:

Course description

Welcome to the combined course in Chinese Culture and Chinese Civics. As you will see from the lecture plan below, we have chosen to create a combined course covering the two topics Chinese Civics and Chinese culture. Consequently, there will be two classes every week. We will discuss what this means for the examinations during the first class.

The course will give you a basic introduction to the fundamental building blocks of modern China. We will begin by a quick overview of Chinese history and a discussion of various theories of culture, before moving on to some of the major institutions in Chinese society: The political system, religion, education and the family. The semester will end with a discussion of China's place in the world today.

Course sessions: First session September. Link in Moodle:

Assessment

Individual group or group project plus oral defense. A specific grade is awarded.

Supervision: A professor will be allocated as supervisor during the project period.

IBC-5 Management and Communication (HOLD/CLASS A) [Assessed together with Management and Organizational Theory below, for 10 ECTS combined]

Lecturer:

Course description

The elective module Management and Communication is composed of two courses running in parallel. While the course in management theory provides an understanding of some of the contexts in which modern organizations and companies function, the course in management and communication focuses on discourses and genres that together constitute modern management instruments and are central in shaping corporate identity. In addition to a selection of articles from international journals, a text-book on organizational discourse will be used that introduces various approaches to analyzing discourse and genres in professional settings. These include for instance semiotics, rhetoric, speech act theory, narrative analysis and critical discourse analysis. These approaches will be introduced and applied, when relevant, for analysing genres characteristic of the world of organizational management in professional practice.

Examples of genres could be job advertisements, job interviews, behaviour regulating texts such as codes of conduct, annual report introductions, company presentations and management or staff meetings. Analysis may focus on how identities are constructed in a variety of genres in the corporate sector and how goals are achieved through social processes.

In preparation of the written 4-day take-home exam, the participants in the course will submit two written assignments based on previous exam papers.

The purpose of the course is to strengthen genre knowledge and awareness and to contribute toward a better understanding of the effect discourses and genres may have on corporate and organizational life and identity.

The two courses, equivalent to a total of 10 ECTS, are assessed in a combined four-day take-home exam. While the course in management theory provides an understanding of some of the contexts in which modern organizations and companies function, the course in management and communication focuses on discourses and genres that together constitute modern management instruments and are central in shaping corporate identity.

Course sessions: First session September. Link in Moodle:

Assessment

4-day take-home written assignment combining questions from both courses. The course above and the one below must be taken together.

IBC-5 Management and Organizational Theory (HOLD/CLASS A) [Assessed together with Management and Communication above, for 10 ECTS combined]

Lecturer:

Course description

“Management and Organizational Theory” covers different perspectives on organizational theory and organizational communication. We will primarily deal with the systems perspective, the constitutional perspective, critical power approaches and cultural approaches. Moreover, we will discuss specific challenges to organizations both from a theoretical and practical perspective: the challenge of globalization and diversity, the challenge of new technologies and the challenge of organizational change. The course has an interactive design, combining lectures, discussions, case studies and ethnographic fieldwork which call for active participation on the part of the student. Accordingly, it is important that you have read the assigned text in advance. Another important part of your work is to spend some time (30-60 min) in an organization and document what you see by taking notes, pictures, etc (assignment 1). Additionally, you analyse one or two documents from or about the same organization (assignment 2). You present your findings in two reports and relate them to an organizational theory.

Course sessions: First session September. Link in Moodle:

Assessment

4-day take-home written assignment combining questions from both courses.

IBC-5 Human Resources Management (HOLD/CLASS A) [10 ECTS]

Lecturer:

Course description

This course will introduce you to the basics of HRM and Diversity Management in a globalized world. Together we will discuss the role, importance and practices of HRM in different organizations. When working with cases from around the world, you will become familiar with different theoretical and methodological approaches to the study of HRM and Diversity Management.

Group tasks will be used to add a Danish perspective to HR policy and practice. For each session one or two groups will prepare a short presentation based on a specific concept, case study or article, opening up a discussion of how the general HR frameworks presented in Bratton & Gold can be applied to a Danish work environment.

The course takes the form of a seminar where lectures are followed by group work and/or discussions. In order for this to work, you are encouraged to read suggested literature prior to our lectures.

Course sessions: First session September. Link in Moodle:

Assessment

20-minute oral exam with a specific grade awarded.

IBC COURSES IN SPANISH

IBC-1 Spanish Civics/Cultura y Sociedad (España) [10 ECTS]

Official title on transcript: Business and Society (Spanish)

Lecturer:

Course description

PENDING

Course sessions: First session September. Link in Moodle:

Assessment

For ICS students the course leads to the Business and Society synopsis (oral exam with a specific grade awarded).

IBC COURSES IN GERMAN

IBC-1 Kultur, kommunikation og samfund/German Civics/Geschichte und Gesellschaft der deutschsprachigen Länder Länder [10 ECTS]

Official title on transcript: Business and Society (German)

Lecturer:

Course description

Der Kurs gliedert sich in zwei Teile. Im ersten Teil sollen im Herbstsemester 2017 die Grundzüge des politischen Systems der Bundesrepublik Deutschland und zentrale gesellschaftliche Fragen präsentiert werden. Themen sind: Der deutsche Kulturbegriff, Demokratie, Ost-West/Nord-Südgefälle, Verfassungsorgane, Wahlen und politische Parteien und Kirchen.

Im zweiten Teil soll im Frühjahrssemester 2018 die deutsche Geschichte seit etwa 950, mit dem Schwerpunkt 1750 bis kurz nach 1990, im Mittelpunkt stehen.

Course sessions: First session September. Link in Moodle:

Assessment

For ICS students the course leads to the Business and Society synopsis (oral exam with a specific grade awarded).