Version: 25 April 2016

Conference Programme at a Glance

Child and Teen Consumption Conference (CTC-2016)

27-29 April 2016

Venue: Hotel Comwell Hvide Hus, Aalborg, Denmark



Wednesday 27 April 2016

Conference registration opens 10:00

Venue: Foyer, 2nd floor

Sandwich lunch 12-12:45

Venue: Foyer, 2nd floor

Conference opening at 13:00:

13-13:15 Words of welcome

Dean of the Faculty of the Social Sciences Rasmus Antoft, Aalborg University

Conference Chair Malene Gram, Aalborg University

Venue: Kilden, 2nd floor

Keynote presentation: LINDA L. PRICE (Underwood Family Professor of Marketing, Eller 13:15-14:15 College of Management, University of Arizona, USA): How Families are Shaped by their Emerging Adult Children: Consumption and the Open-ended Project of Becoming Family

Introduction by Bodil Stilling Blichfeldt

Venue: Kilden, 2nd floor

14:15-14:45 Coffee break

14:45-16:15 Session 1 (parallel sessions)

16:15-16:30 Coffee break

16:30-18:00 Session 2 (parallel sessions)

18:30-20:30 Reception hosted by the City of Aalborg

Venue: Kunsten - Museum of Modern Art Aalborg (Address: Kong Christians Allé 50, 9000 Aalborg)

Thursday 28 April 2016

9:00-10:00 Keynote presentation: ALLISON PUGH (Associate Professor of Sociology, University of

Virginia, USA): From Reciprocity to Compassion: Children, Consumer Culture and What we Owe Each Other.

Introduction by Stephanie O'Donohoe

Venue: Kilden, 2nd floor



We will go for a walk in the centre of Aalborg, listening for the echo of youngsters from the 17th century onwards. We will meet on Gammeltorv, by the Town Hall where law and order were maintained, go to the Monastery of the Holy Ghost, a centre for social care and teaching; we will pass the Cathedral, cross Østerågade ('East River Street') to where 'the other half' used to live, and we will hear about child labour and the miserable conditions of the past. Passing the site of the Franciscan Monastery, we will end our stroll by a house, whose former owner represented the very top of society: Jens Bang's House

17:00-18:00 CTC steering committee meeting

Venue: M1, ground floor

19:00 Conference Dinner at the harbour-front restaurant <u>Fusion</u>

(Address: Strandvejen 4, 9000 Aalborg)

Friday 29 April 2016

9:00-10:00 Keynote presentation: ANNA SPARRMAN (Professor of Childhood Studies, Linköping

University, Sweden): Practices of Child Consumption – Money, Money, and more Money.

Introduction by Dan Cook Venue: *Kilden, 2nd floor*

10:00-10:15 Coffee break

10:15-12:15 Session 6 (parallel sessions)

12:15-12:45 Conference wrap-up and closing

- Early Career Best Paper Award by Young Consumers/Emerald

Venue: Kilden, 2nd floor

12:45-13:30 Lunch and end of conference

Venue: Restaurant Kildeparken, 1st floor

The Child and Teen Consumption Conference Organizing Committee is grateful for the financial support received from the Carlsberg Foundation, the Danish Council for Independent Research | Humanities, Jubilæumsfonden af 12.08.1973,

The Obel Familiy Foundation and Aalborg University

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