

ICS COURSES OFFERED IN FALL 2018 AUGUST 2018

ICS students should select courses totaling 30 ECTS.

Please include ONE and only one course or combination of courses that is assessed by a project report + oral defense of the project.

Please also note that some projects require an oral defense in late January 2019 (the exam dates will be published in the separate study secretariats in Moodle).

Unless otherwise stated, all classes are in the Kroghstræde 3 (KS3) building.

After the start of the semester: Always check in Moodle for any changes regarding all courses.

COURSES OFFERED BY THE ENGLISH PROGRAM ENG-3 Language, Communication and Discourse Module/Project Combination [15 ECTS]

NO SEPARATE COURSE

Official title on transcript: Discourse and Society

Module description

The module comprises the following activities: The courses ENG-3 Discourse Studies Methods, at least one of the ENG-3 project courses below, and project supervision.

A specific grade is awarded.

Supervision: A professor will be allocated as supervisor during the project period.

ENG-3 Discourse Studies Methods

Lecturer: Paul McIlvenny

Course description

This methods course provides students with valuable, practical experience in using a range of qualitative methods for analysing text, talk and social interaction appropriate for undertaking a group project in this field.

Course sessions: First session September 10, 10.15-12.00, room 4.110. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=26512>

Assessment

PLEASE NOTE: The Discourse Studies Methods course above MUST be combined with project work: The course will not be separately graded and MUST be taken in combination with at least one of the ENG-3 project courses listed below. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG-3 project course will be assessed together in the combined project plus oral exam.

Official exam title on transcript: Discourse and Society

ENG-3 Project course: Decoding Language and Power

Lecturer: Christina Casey

Course description

In this class, we will look at how scholars have answered the questions:

What is language?

What is power?

What is identity?

We will consider some possible frameworks for analysis, and think about our own answers to these questions.

Course sessions: First session see Moodle.

Assessment

PLEASE NOTE: The project course MUST be combined with project work: The project course will not be separately graded. The Discourse Studies Methods course above MUST be taken in combination with at least one project course. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG- 3 project course will be assessed together in the combined project plus oral exam.

Official exam title on transcript: Discourse and Society

ENG-3 Project course: Functional Linguistics. Approaches to Discourse Studies

Lecturer: Aage Hill-Madsen

Course description

This course will address a number of issues and approaches relevant to the project 'Discourse and Society' framework, such as register and cohesion analysis, speech acts in discourse, the characteristics of spoken vs. written discourse, social actor representation in discourse and quantitative approaches to discourse. Our main vantage point will be that of linguistic discourse analysis, which means that we will primarily focus on aspects of language use and its linkage to social relations and social practices.

Course sessions: First session September 7, 10.15-12.00, room 4.110. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=26514>

Assessment

PLEASE NOTE: The project course MUST be combined with project work: The project course will not be separately graded. The Discourse Studies Methods course above MUST be taken in combination with at least one project course. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG- 3 project course will be assessed together in the combined project plus oral exam.

Official exam title on transcript: Discourse and Society

LANGUAGE AND INTERNATIONAL STUDIES (LISE) courses

LISE is an interdisciplinary BA-level program focusing on international politics, culture and English language skills. It thematizes itself around international relations, studies in cultural globalization, international organization, the use of language in society and regional studies. It features an international student body and helps position students for a range of MA programs concerning politics, culture and communication across the humanities and social sciences.

Students taking LISE “project modules” – who sign up for the larger semester research project which is the general focus of the university’s educational model – are required to take the background project courses. Students should be aware that those courses have grades of their own as well as leading to a project which is graded in itself.

LISE-1 Introduction to International Studies: Theories and Methods [5 ECTS]

Lecturer: Bent Boel

Course description

This course is an introduction to basic concepts and analytical tools useful for the study and understanding of International Studies.

Course sessions: First session September 6, 14.30-16.15, room 1.208 (Fibigerstræde 16). Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26525>

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

LISE-1 20th and 21st Century World History [5 ECTS]

Lecturer: Ben Dorfman

Course description

This course is intended to take students through some of the important themes in 20th and 21st century world history. The intention is to provide a historical background not only for the first semester project, but the study as a whole. The course will address a wide array of social movements, political events, global

conflicts and cultural phenomena important for the contemporary world, as well as general knowledge of the latter part of modern world history.

The class will include both lectures and question and answer sessions. The course's main eight sections will be lectures. Students will have a forum for questions in a mid-term Q&A session and one at the end of the teaching term.

In terms of readings, students are expected to use the course text as a "research text." I.e., rather than assigned readings for each week, students should explore the book in order to formulate an answer to the thought question attached to each week's topic (thought questions are listed under each lecture). Please note that responses to thought questions will also be used in the class' exam.

Course sessions: First session September 5, 8.15-10.00, room 0-08 (Fibigerstræde 10). Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26524>

Assessment

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

LISE-1 INTERNATIONAL STUDIES PROJECT [10 ECTS]

NO SEPARATE COURSE

Project description

The module consists of lecturer-supervised problem-oriented project work within the field of International Studies. It is a requirement for completion of the module that the 20th and 21st Century World History course has been completed and that the portfolio for the Introduction to International Studies: Theories and Methods course has been submitted (see above).

Students should gain knowledge about a delimited topic within the field of International Studies on the basis of the project. The topic must derive from the two LISE-1 courses above.

Furthermore, students should acquire skills in analysing and understanding cultural, social and political phenomena in relation to modern and current development processes as well as skills in applying fundamental knowledge about important political, cultural and social events and trends in western and global history of the 20th and 21st centuries.

Finally, students should obtain competencies in:

- working independently and in groups,
- handling relevant theories and methods for the analysis of a delimited problem within International Studies, and
- presenting ideas, arguments and research results within International Studies in an appropriate academic form, both orally and in writing.

Supervision: A professor will be allocated as supervisor during the project period.

LISE-3 International Relations: Theories and Methods [5 ECTS]

Lecturer: Bent Boel

Course description

This course is an introduction to theories and methods useful for the study and understanding of International Relations as well as to some major issues in international politics.

Course sessions: First session September 4, 14.30-16.15, room 1.108 (Fibigerstræde 16). Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26528>

Assessment

Portfolio, with a specific grade awarded.

LISE-3 The History of International Relations in the 20th and 21st Century [5 ECTS]

Lecturer: Søren Dosenrode

Course description

Welcome to this course on 'the History of International Relations in the 20th and 21st Century'. This course will introduce you to central developments in international relations both at a global level, but also at a regional level.

Please note that a series of discussions is part of this module and that active participation is a condition for passing the exam.

Course sessions: First session September 5, 14.30-16.15, room 1.208 (Fibigerstræde 16). Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26526>

Assessment

Portfolio, with a specific grade awarded.

LISE-3 INTERNATIONAL RELATIONS PROJECT [10 ECTS]

NO SEPARATE COURSE

Project description

The module consists of lecturer-supervised problem-oriented project work within the field of International Relations. It is a requirement for completion of the module that The History of International Relations in the 20th and 21st Century course (see above) has been completed and that the portfolio in extension of the International Relations: Theories and Methods course has been submitted (see above).

Students should gain knowledge about a delimited topic within the field of International Relations on the basis of the project. The topic must derive from the two project courses above.

Furthermore, students should acquire skills in:

- formulating a scientifically relevant problem within International Relations,

- applying relevant theories and methods for the analysis of the formulated problem
- communicating ideas, arguments and research results within complex problems in International Relations in a convincing, well-argued and precisely phrased academic form, both in writing and orally.

Finally, students should obtain competencies in:

- applying relevant theories and methods for the analysis of complex problems within International Relations, communicating ideas, arguments and research results within International Relations.

Assessment

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded in accordance with the Danish 7-point grading scale.

Supervision: A professor will be allocated as supervisor during the project period.

LISE-3 Introduction to Political Philosophy [5 ECTS]

Lecturer: Ben Dorfman

Course description

This course will take students through some of the major thinkers and debates in the history of political thought with the goal of expanding students' vocabularies as political and social thinkers as well as ethical actors. The course will depart from the Universal Declaration of Human Rights, and then move to a range of classic texts from the history of political thought. The course will proceed as a combination of lecture and discussion. Sessions will often start with a quick introduction and set of reflections from the instructor. We will then, however, move to discussion based on the thought questions for each week. The course will be supplemented by two question and answer sessions: one at the mid-term, and one at the end of the course.

Course sessions: First session September 6, 8.15-10.00, room 1.208 (Fibigerstræde 16). Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26527>

Assessment: Take-home assignment on a lecturer-decided topic (6-8 page), with a specific grade awarded.

LISE-3 English Medium Communication in Multilingual Contexts [5 ECTS]

Lecturer: Laura Lindegaard

Course description

This course will provide you with knowledge and understanding of a variety of problems and issues

concerning the use of English in multilingual contexts from a European and global perspective, including language policy, linguistic rights, lingua franca communication and multilingualism.

Course sessions: First session September 4, 12.30-14.15, room 1.108 (Fibigerstræde 16). Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26529>

Assessment

Case, the precise scope and contents of which will be decided at the start of the semester. A specific grade is awarded.

LISE-5 Introduction to Sociology [5 ECTS]

Lecturer: Stine Thidemann Faber

Course description

In this course, you will be introduced to the discipline of sociology. You will learn about the development of sociology as a field of research and learn about various theoretical perspectives and methodological approaches central to the study of society.

Course sessions: First session see Moodle: <https://www.moodle.aau.dk/course/view.php?id=26532>

Assessment

Take-home assignment on a lecturer-decided topic (6-8 page), with a specific grade awarded.

LISE-5 Organizational Studies: Theories and Methods [5 ECTS]

Lecturer: Kirsten Jæger

Course description

The module Organizational studies: theories and methods has two objectives:

- Providing the student with knowledge of organizational theory and of different research approaches to the study of organizations
- In combination with the course, International organizations, laying the foundation for writing a project in the area of organizational studies

Organization is a pervasive aspect of modern society. Few of our everyday practices are uninfluenced by some form of organization: going to the university, shopping or being engaged in political work are all activities involving interaction with organizations. Many organizational scholars argue that organizations play an increasing role in modern society and that a contemporary citizen accomplishes most of his/her daily routines by way of some form of organizational participation. This implies that for many phenomena that we subject to research as students or scholars, considering organizational aspects is relevant. In order to understand the way organizations function and operate, we need to ask such questions as: what kind of organization is this, how is it built up, and how are the internal power relations formed? Which cultural assumptions dominate in the organization, and how do its members communicate and interact in order to keep the organization functioning. And importantly: how does the organization interact with its social, political and cultural environment? But first and foremost we must try to find a response to the basic

question: what is an organization – how do we understand this phenomenon. Organizational theory provides us with a wide range of different answers to this question, and the primary goal of the module is to present and discuss various answers. The course is premised on the notion that organizations are found everywhere: from transnational corporations and institutions to local informal gatherings united by a shared concern, grappling to form some kind of identifiable collective. It will introduce classic organizational theories focusing on formal structures and hierarchies as well as contemporary approaches taking an interest in how organizations are accomplished through organizational participants' daily routines and practices.

Course sessions: First session September 5, 10.15-12.00, room 4.110. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26531>

Assessment

The course is assessed on the basis of an exam portfolio. A specific grade is awarded.

LISE-5 International Organizations [5 ECTS]

Lecturer: Helene Pristed Nielsen

Course description

The course evolves around questions relating to civil society, private and public international organizations, including non-governmental organizations, social movements and their significance to the international society. We will be discussing a number of theoretical perspectives as well as empirical cases during sessions, and I plan a high degree of student involvement in various types of group work and discussions throughout the course.

Course sessions: First session September 6, 14.30-16.15, room 4.128. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26533>

Assessment

The course is assessed on the basis of a lecturer-defined take-home assignment (max. 12 pages)
A specific grade is awarded.

LISE-5 Organizational Studies Project [10 ECTS]

NO SEPARATE COURSE

Assessment

The project is assessed on the basis of the written project report plus the oral defense. The project report should be max. 15 pages per student in the project group and max. 20 pages in the event of individual projects. One page is defined as 2400 characters including spaces.

Registration for the project requires:

- registration for both of the two LISE-5 courses (Organizational Studies: Theories and Methods and International Organizations)

- submission of both the exam portfolio for Organizational Studies: Theories and Methods and the take-home assignment for International Organizations

Supervision: A professor will be allocated as supervisor during the project period.

Please also note that the oral defense is scheduled for January 2019. Consequently, students should register for this project if they are prepared to undertake the oral defense in January 2019.

A specific grade is awarded.

Courses offered by the Culture, Communication and Globalization (CCG) program

ICS students can acquire 5 ECTS at the CCG programme, in the fall semester. The ECTS can be acquired by taking an individual, internal written examination in: Topic Study I. In addition, the examination is described in the 'Topic Study' Guide available on the Moodle under the 7th semester. The topic study should be based on one or more courses offered in the CCG programme, which the students are expected to follow. The students do not need to register for a particular course/courses. The CCG programme as a rule does not have a compulsory attendance for the courses and the student's presence or absence from the course will not be registered. The topic study examination is not linked to a particular course but to a study module, that is why the name of the course/courses followed by the student will not be visible in the STADS registration or in the academic transcript. The topic study must relate to the thematic frame of the semester. All written assignments at the CCG programme must have an international and/or intercultural perspective. The students can read more about it in the 'International/Intercultural Dimension' Guidelines available on the Moodle under the 7th semester. In connection to the topic study assignment, the students can count on one meeting with a supervisor (face-to-face, skype or electronic) where they can discuss the assignment with him or her, and where he or she can comment on the first few pages of the draft. Supervisors are always extremely busy with courses and exams. Therefore, the students need to contact their supervisor early in the semester to plan their meeting and topic study work. The students must register for supervision via Moodle online form by the deadline indicated in the 'Dates to Remember' document available on the Moodle under the 7th semester. The list of the supervisor will be made available on the Moodle shortly after. The assignment must be submitted via Digital Exam by the submission deadline also indicated in the 'Dates to Remember'.

CCG - Culture, Communication and Globalization: The Master's program in CULTURE, COMMUNICATION & GLOBALIZATION accepts admission to the following courses for international students enrolled in International Cultural Studies. PLEASE NOTE THAT CCG EXAMS IN EXTENSION OF CCG COURSES ARE ASSESSED AT GRADUATE/MASTER LEVEL, MEANING 7TH- SEMESTER/4TH-YEAR UNIVERSITY LEVEL. Students interested in CCG courses are advised to check out the CCG website in addition to the information on courses below.

ASSESSMENT PROJECT GLOBAL PROCESSES: 20 ECTS: The two core courses immediately below are compulsory, and two additional courses must be taken from one of the streams of CCG courses. The name

of the courses followed by the student will not be visible in the STADS registration or in the academic transcript.

ASSESSMENT TOPIC STUDY 1: 5 ECTS: The topic study examination is not linked to a particular course but to a study module, that is why the name of the course/courses followed by the student will not be visible in the STADS registration or in the academic transcript. The topic study must relate to the thematic frame of the semester.

Core courses

Core Course: Globalization

Lecturer: Pauline Stoltz

Course description

This course is a joint, stream-shared course of the 7th semester of the CCG. Together with 'Cultural Worlds/ Worlds of Culture' it forms the two core courses of the semester which, along with two optional stream courses, make up the basis for the module 'Global Processes' and thus for the semester project.

Course sessions: First session September 11, 10.15-12.00, room 0-08 (Fibigerstræde 10). Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26541>

Core Course: Cultural Worlds/Worlds of Culture

Lecturer: Helene Pristed Nielsen

Course description

This course is a joint, stream-shared course of the 7th semester of the CCG. Together with 'Globalization' it forms the two core courses of the semester which, along with two optional stream courses, make up the basis for the module 'Global Processes' and thus for the semester project.

Course sessions: First session September 5, 14.30-16.15, room 0-08 (Fibigerstræde 10). Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26543>

Stream: Organizational Culture and Leadership

The project option in this stream requires registration for the two core courses above plus the two stream courses below.

Organizational Leadership and Intercultural Competence

Lecturer: Heidrun Knorr

Course description

The course introduces the student to intercultural competence as a theoretical concept and relates the discussion of the complexity of the culture concept to intercultural competence with a particular focus on organisational leadership in various organisational settings.

The main objective of the course is to give the student insight into the practical implications of intercultural competence on both an individual and an organizational level. How does intercultural competence express itself in practice - in the organizational culture, in human resource management, knowledge management, and in corporate and societal structures and programs?

How can a person - in practice - contribute to the building of intercultural competence in organizations?

Course sessions: First session September 6, 8.15-10.00, room 5.130. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=26546>

Organizational Culture and Communication

Lecturer: Vibeke Thøis Madsen

Course description

In a global world organizations try to differentiate themselves from each other and to make their organization the best place to work. This course mainly takes an internal perspective to organizations navigating in global contexts. We focus on different approaches to organizational culture and organizational communication, and we look at organizational identity, sustainability, internal communication, knowledge sharing and change communication in order to understand the different dynamics and processes that make up organizations.

Course sessions: First session September 6, 10.15-12.00, room 5.130. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=26539>

Stream: International Relations and the Global Order

The project option in this stream requires registration for the two core courses above plus the two stream courses below.

The United States and Global Politics

Lecturer: Bent Boel

Course description

This course will focus on America's role in the world. We will examine the postwar history of US foreign policy, discuss approaches to the study of the United States' international role, various way to categorize US foreign policy traditions as well as a number of key contemporary issues: unilateralism and multilateralism in US foreign policy, the American "empire", the "War Against Terror", the US role in the Middle East, transatlantic relations, Trump's foreign policy.

Course sessions: First session September 6, 8.15-10.00, room 2.117. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=26536>

Social Movements and Global Democracy

Lecturer: Martin Bak Jørgensen

Course description

This course will focus on the role of social movements in the pursuits of democracy, justice and equality in the world. Social movements can be understood as forms of collective action which aim to obtain substantial social change in a particular field (civil rights; the environment; gender, etc.). They are usually also understood as being in conflict with the establishment of actors, institutions, ideas and norms within their field of interest. Today social movements are claimed to work in an increasingly global political, social and economic context. These observations urge us to consider what we mean by democracy from global, transnational and local perspectives and what is old and what is new about these issues?

Course sessions: First session see Moodle: <https://www.moodle.aau.dk/course/view.php?id=26534>

Stream: International Migration & Ethnic Relations

The project option in this stream requires registration for the two core courses above plus the two stream courses below.

Migration, Connections, Transformations and Reactions

Lecturer: Martin Bak Jørgensen

Course description

In contemporary society difference and diversity are often perceived in terms of negative and challenging developments, which can lead to disharmony, dis-homogeneity, social unrest and “ethnic” conflict. We learn and hear frequently that diversity needs to be managed, accommodated and mediated in order not to disrupt historically settled “social cohesion” and national unity and identity, by giving rise to internal struggles, discord and socio-economic unbalances.

In the recent decade, multiculturalism and the ‘limits of tolerance’ have been amply debated from many and various sides: while on the one side positive emphasis is given to the enrichment coming from different social, cultural, ethnic, religious and sexual orientations, on the other side diversity (social, ethnic, religious, cultural) is portrayed as irreconcilable, conflictual and threatening the integrity of the existing ‘status quo’ (variously defined in terms of social cohesion, national culture, identity, etc.). Thus, diversity seems to be positive, mainly when it is held ‘at distance’.

This course aims at approaching the complex and interrelated forms of Diversity in society and to provide analytical, methodological, theoretical and conceptual tools that can help the student to study and understand how diversity is or can be defined, constructed, structured and interpreted from different perspectives. Also, during the lessons we will strive to study the mechanisms that often are used to oversimplify and hierarchise difference. By means of various studies and perspectives (historical, anthropological, sociological, geographical, political, linguistic) we will approach the mechanisms that build and manage diversities and difference, paying attention to the implications of these approaches in conventional discourse, media, politics as well as in structuring and developing the ‘physical space’, and in other concrete settings.

There are both obligatory and optional readings for each lesson. Activities during classes require the

student reads the material in advance.

Course sessions: First session September 5, 8.15-10.00, room 1.119. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26548>

Key Concepts 1

Lecturer: Martin Bak Jørgensen

Course description

The Key Concepts course seeks to introduce to broader migration theory. During the course we will discuss migration flows, reasons for migration, impact of migration, issues of asylum, integration and accommodation.

Course sessions: First session September 5, 10.15-12.00, room 2.128. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26547>

Stream: Market Communication and Consumption

The project option in this stream requires registration for the two core courses above plus the two stream courses below.

Understanding Consumption and Culture in Globalized Societies

Lecturer: Pernille Hohnen

Course description

The course introduces a broad range of perspectives and issues prevalent in contemporary consumption studies. The principal aim is to promote students' reflection on prevailing theories and topics, as well as to develop ideas for project work by discussing how consumption theories can be applied in different thematic and empirical fields. We discuss consumption and consumer behavior as closely related to particular social, cultural and historical contexts reflecting main sociological and anthropological approaches to the field of consumption studies. During the course you will learn to identify differences between theories and to reflect on the different interpretations, implications and explanations of consumption and consumer behavior that they offer. In addition to this, the course has a particular focus on the understanding of cultural differences in a globalized world and on working with 'culture' as an academic concept. Finally, most consumer theory is developed in (affluent) Western Europe and the US. We will discuss possible implications of this for poor consumers as well as include examples of consumption studies from other parts of the world.

Course sessions: First session September 5, 10.15-12.00, room 3.115. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26545>

Online Marketing Communication

Lecturer: John Hird

Course description

What is "Online Marketing Communication"?

Course sessions: First session September 5, 8.15-10.00, room 3.115. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=26537>

IBC courses: Languages and International Business Communication

International Business Communication (IBC) is a programme which places special emphasis on companies' international relations and in this context focuses on four separate, yet inter-related elements: language, communication, marketing and intercultural competence.

In the Fall Semester IBC offers courses from the 1st and 5th semester bachelor's degree programme. Foreign guest students can choose freely between these courses and attend the same classes and sit the same examinations as their fellow Danish students. Teaching in most subjects takes place over an approximately 8-week period from the beginning of September.

Depending on the courses selected, examination takes the form of a written home assignment, an oral examination or a written project/synopsis with subsequent oral examination. Students writing a project or synopsis alone or in groups receive supervision by teaching staff during the project period and will be required to attend a short Problem-Based Learning (PBL) course. The examination period for all subjects is normally from mid-November till January.

IBC COURSES IN ENGLISH

IBC-1 Culture, Communication and Society [10 ECTS]

Official title on transcript: Business and Society (English)

Lecturer: Hanne Tange

Course description

On this course we shall be focusing on the United Kingdom and the USA and dealing with the following themes:

Current political issues

Race and racism

Political systems

International relations

Identity

Multiculturalism

Society and social policy, e.g. religion, welfare

Education systems

Course sessions: First session September 7, 12.30-14.15, room 2.127. Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=26353>

Assessment

For ICS students the course leads to the Business and Society synopsis (oral exam with a specific grade awarded).

IBC-5 Chinese Civics I [10 ECTS]

Lecturer: Jesper Zeuthen

Course description

Welcome to the combined course in Chinese Culture and Chinese Civics. As you will see from the lecture plan below, we have chosen to create a combined course covering the two topics Chinese Civics and Chinese culture.

The course will give you a basic introduction to the fundamental building blocks of modern China. We will begin by a quick overview of Chinese history and a discussion of various theories of culture, before moving on to discuss major themes and institutions in contemporary China: education, business and urbanization.

Course sessions: First session see Moodle: <https://www.moodle.aau.dk/course/view.php?id=26393>

Assessment

Individual 4-day take-home assignment in one of the above areas or in a combination of areas. A specific grade is awarded.

IBC-5 Chinese Culture I [10 ECTS]

Lecturer: Niels Erik Lyngdorf

Course description

Welcome to the combined course in Chinese Culture and Chinese Civics. As you will see from the lecture plan below, we have chosen to create a combined course covering the two topics Chinese Civics and Chinese culture.

The course will give you a basic introduction to the fundamental building blocks of modern China. We will begin by a quick overview of Chinese history and a discussion of various theories of culture, before moving on to discuss major themes and institutions in contemporary China: education, business and urbanization.

Course sessions: First session see Moodle: <https://www.moodle.aau.dk/course/view.php?id=26393>

Assessment

Individual group or group project plus oral defense. A specific grade is awarded.

Supervision: A professor will be allocated as supervisor during the project period.

IBC-5 Management and Communication (HOLD/CLASS A) [Assessed together with Management and Organizational Theory below, for 10 ECTS combined]

Lecturer: Ann Starbæk Bager

Course description

The elective module Management and Communication is composed of two courses running in parallel. While the course in management theory provides an understanding of some of the contexts in which modern organizations and companies function, the course in management and communication focuses on discourses and genres that together constitute modern management instruments and are central in shaping corporate identity. In addition to a selection of articles from international journals, a text-book on organizational discourse will be used that introduces various approaches to analyzing discourse and genres in professional settings. These include for instance semiotics, rhetoric, speech act theory, narrative analysis and critical discourse analysis. These approaches will be introduced and applied, when relevant, for analysing genres characteristic of the world of organizational management in professional practice.

Examples of modes and genres could be job advertisements, counselling concepts, behaviour regulating texts such as codes of conduct, annual report introductions, company presentations (e.g. on www), management or staff meetings etc. Analysis may focus on how diverse organizational communicative modes and genres constitute identities together with their ideological and practice shaping consequences.

In preparation of the written 4-day take-home exam, the participants in the course will submit and present one written assignment based on previous exam papers.

The purpose of the course is to strengthen genre knowledge and awareness and to contribute toward a better understanding of the effect discourses and genres may have on corporate and organizational life and identity.

The two courses, equivalent to a total of 10 ECTS, are assessed in a combined four-day take-home exam. While the course in management theory provides an understanding of some of the contexts in which modern organizations and companies function, the course in management and communication focuses on discourses and genres that together constitute modern management instruments and are central in shaping corporate identity.

Course sessions: First session September 11, 9.15-12.00, room 4.128. Link in Moodle:

<https://www.moodle.aau.dk/calendar/view.php?view=upcoming&course=26397>

Assessment

4-day take-home written assignment combining questions from both courses. The course above and the one below must be taken together.

IBC-5 Management and Organizational Theory (HOLD/CLASS A) [Assessed together with Management and Communication above, for 10 ECTS combined]

Lecturer: Jochen Hoffmann

Course description

“Management and Organizational Theory” covers different perspectives on organizational theory and organizational communication.

Course sessions: First session September 7, 8.15-10.00, room 3.136. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26396>

Assessment

4-day take-home written assignment combining questions from both courses.

IBC-5 Human Resources Management (HOLD/CLASS A) [10 ECTS]

Lecturer: Heidrun Knorr

Course description

This course will introduce you to the basics of HRM and Diversity Management in a globalized world. Together we will discuss the role, importance and practices of HRM in different organizations. When working with cases from around the world, you will become familiar with different theoretical and methodological approaches to the study of HRM and Diversity Management.

Group tasks will be used to add a Danish perspective to HR policy and practice. For each session one or two groups will prepare a short presentation based on a specific concept, case study or article, opening up a discussion of how the general HR frameworks presented in Bratton & Gold can be applied to a Danish work environment.

Course sessions: First session September 7, 12.30-14.15, room 3.136. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26389>

Assessment

20-minute oral exam with a specific grade awarded.

IBC COURSES IN SPANISH**IBC-1 Culture, Communication and Society [10 ECTS]**

Official title on transcript: Business and Society (Spanish)

Lecturer: Octavio Ruiz Santillán

Course sessions: First session September 4, 8.15-10.00, room 2.117. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26362>

Assessment

For ICS students the course leads to the Business and Society synopsis (oral exam with a specific grade awarded).

IBC COURSES IN GERMAN

IBC-1 Culture, Communication and Society [10 ECTS]

Official title on transcript: Business and Society (German)

Lecturer: Lasse Brunø

Course description

In diesem Kurs werden wir im Herbstsemester 2018 die Grundzüge des politischen Systems der Bundesrepublik Deutschland und zentrale gesellschaftliche Fragen diskutieren. Themen sind u.a.:

- Kultur und Stereotypen
- Politik: Demokratie, Verfassungsorgane, Wahlen und politische Parteien
- Identität: Ost-West/Nord-Südgefälle, Ostalgie
- Das deutsche Wohlfahrtssystem: Kirche und Bildung
- Multikulturalismus
- Deutschland in der Welt : Internationale Relationen

Course sessions: First session September 6, 14.30-16.15, room 2.119. Link in Moodle:
<https://www.moodle.aau.dk/course/view.php?id=26352>

Assessment

For ICS students the course leads to the Business and Society synopsis (oral exam with a specific grade awarded).